

**Communication Studies
Curriculum Map -2015**

		PLO #1 Disciplinary Knowledge	PLO #2 Biblical and Ethical Principles	PLO #3 Oral Communication	PLO #4 Written Communication
Alignment w/ Westmont Learning Outcomes			Christian Understanding	Oral Communication	Written Communication
Benchmarks		85% of students rated satisfactory or better	85% of students rated satisfactory or better	85% of students rated satisfactory or better	85% of students rated satisfactory or better
Means of Assessment		Applications in Practicum Course Senior Exercise	Essays Collected Upper Division Courses	Speeches in Courses; Intern Supervisor Evals	Research Papers from Upper Division Courses
Who is in charge?		Deborah Dunn	Greg Spencer	Lesa Stern	< 4 th Faculty >
Courses	<i>R, C, E</i>				
006 Messages Meaning & Culture	R	I	I	I	I
015 Public Speaking	R	I	I	D	
098 Com Research	R	I	D		D
101 Rhetoric I	R	D	D	D	D
102 Rhetoric 2	E	D	D	D	D
103 Com Criticism	C	D			M
110 Interpersonal Com	C	D	D	D	
125 Mass Com	C	D	D		M
127 Group Com & Leadership	C	D	I	D	
129 Persuasion & Propaganda	E	D	D		
130 Argumentation & Advocacy	C	D	D	D	
133 Conflict & Reconciliation	C	I	D		
134 Conflict Cases	C	I	D	D	
135 Public Discourse	C	D	D		M
138 Int'l Rhetoric	C	D	D		
140 Com Ethics	C	D	M		D
145 Organizational Com	C	D	D		D
148 Postmodern Narratives	E	D	M	D	
190 Practicum	E		I	I	D
196 Senior Sem	E	M	M	M	M
198 Ind Research	E	M			M

R= Required Course, C = Course in a category that is required, E = elective (need 3 for program)